



WELCOME TO OUR

# Quarterly Newsletter

Presented by Historian, Romina Velasco

## Fall 2025 Semester Recap

The Fall 2025 semester began with the UNF Beta Alpha Psi Executive Board Retreat, held at the Epping Forest Yacht Club in Jacksonville. During this retreat, the 2025 board defined goals and priorities for the semester ahead, establishing a strong foundation that set the tone for a highly successful and impactful fall term.

One of the chapter's most notable accomplishments occurred at the Beta Alpha Psi Annual Meeting in San Antonio, where seven members of the 2025 UNF Beta Alpha Psi Executive Board represented the chapter at the national level. At the conference, the chapter earned **second place** in the Deloitte Best Practices Competition! The national presentation highlighted the chapter's innovative application of artificial intelligence in marketing and recruitment, earning national recognition and reinforcing UNF Beta Alpha Psi's position as a leader in forward-thinking engagement strategies.



2025 President, Francis Felix Javier and 2025 Director of Community Outreach, Meg Scott, presented the Deloitte Best Practices Presentation and Social Media Challenge



In addition to this accomplishment, the chapter was awarded **first place** in the Social Media Competition, further highlighting UNF BAP's commitment to innovative and impactful engagement.

# Community Service & Impact

Beyond national recognition and chapter leadership, community engagement remained a core priority for UNF Beta Alpha Psi throughout the Fall 2025 semester. This commitment was highlighted by a milestone community service initiative completed in collaboration with one of the chapter's sponsoring firms.



The chapter hosted its first-ever joint community service event with KPMG, partnering with the Early Learning Coalition of Duval to support its annual Fall-A-Day Halloween Fair for children and families on Jacksonville's Northside. During the event, members and candidates volunteered their time assisting with family-friendly activities, including games, crafts, and interactive experiences. This initiative marked an important step forward in strengthening relationships between UNF BAP members, sponsoring firms, and the local community through a welcoming and memorable experience for children and their families.



2025 Director of Community Outreach Meg Scott played a key role in leading the chapter's first-ever joint community service event.

More than 45 UNF Beta Alpha Psi members and candidates volunteered, contributing to an event that welcomed approximately 450 families! As the chapter continues to grow, UNF Beta Alpha Psi remains committed to expanding service initiatives that support local organizations while fostering strong, values-driven partnerships throughout the Jacksonville community.



Below is the link to the YouTube video posted by ELC Duval:

<https://www.youtube.com/watch?v=j8zVCDTtOgo>

# Membership Growth & Professional Engagement

Fall 2025 represented a defining period of growth for the UNF Beta Alpha Psi Chapter. Having joined the organization in Spring 2025, I had the opportunity to witness firsthand not only the chapter's expansion over the course of the year, but also the remarkable progress achieved within a single semester.

During the fall term, the chapter recruited 40 new candidates, setting an all-time record and marking a historic milestone for UNF Beta Alpha Psi. With more than 80 active members and candidates, the chapter reached its highest level of participation to date. This growth reflected not only increased interest in the organization, but also a strong sense of belonging and engagement among new members.



Around 150 BAP members and candidates attended the annual Alumni Social, creating opportunities for new candidates to connect with alumni and accounting professionals for career insight and guidance.

While many candidates initially joined with understandable excitement and anticipation, it quickly became evident that they felt welcomed into a supportive and professionally driven community. Throughout the semester, candidates demonstrated meaningful personal and professional growth by developing leadership skills and confidence through increased involvement in chapter activities, events, and initiatives. Some are even on this year's board!

Importantly, these new members played an active role in the chapter's professional success. Their participation contributed to a record number of internship placements, underscoring the chapter's commitment to enhancing professional development opportunities for students pursuing careers in accounting. The chapter is proud not only of breaking records in membership growth, but also of strengthening its long-term impact on students' academic and professional trajectories.



Kennedy Schubert, who joined in Spring 2025, will serve as our Chapter's 2026 Vice President!

# Looking Ahead in Spring 2026

As the chapter looks forward to Spring 2026, several exciting initiatives are on the horizon!

Six students, including members of the executive board, will attend the Beta Alpha Psi Mid-Year Meeting in Orlando this February, supporting the chapter's continued growth and involvement.

Professional development will remain a priority, with 14 firms and companies expected to participate in the Chapter's Meet the Firms events throughout the spring semester!

Additionally, the chapter's Spring 2026 service initiatives will include ongoing work with the Humane Society and a second joint project with Feeding Northeast Florida, promising another semester of meaningful impact.



We look forward to the spring semester ahead of us and can't wait to share highlights from the BAP Mid-Year Meeting in Orlando, the Spring Luncheon, and everything else the semester has in store.

Thank you for your continued support of our chapter. Your involvement helps us grow, connect, and make a meaningful impact in the accounting profession. We can't wait to show you what's next.



Sincerely,  
Historian, Romina Velasco

## Add to your calendar!

1. ★ **Spring Luncheon:** Friday, February 6<sup>th</sup>, 11:30AM-1:30PM – John Delaney Student Union

Join us as we bring together Ponte Vedra High School students and sponsors. This event is designed to inspire the next generation to explore opportunities within the accounting profession.

2. ★ **Initiation Banquet:** Thursday, April 23<sup>rd</sup>, 6:00PM-8:00PM – John Delaney Student Union

Celebrate our new candidates as they are officially inducted as Beta Alpha Psi members! This special evening honors their achievements and welcomes them into the chapter for life.

LinkedIn: [Beta Alpha Psi – Xi Eta](#) | Website: [unfbap.org](http://unfbap.org)

**BETA ALPHA PSI - XI ETA**